IACET Organizational Brief

The International Association for Continuing Education and Training (IACET) is a U.S.-based non-profit organization founded in 1968 and is the founder of the continuing education unit (CEU). IACET is the global leader in establishing and maintaining continuing education and training standards and accreditation. Hundreds of for-profit, non-profit and governmental organizations look to IACET to verify quality instructional design and delivery of training programs. IACET has accredited over one-thousand training providers in more than 15 countries. IACET has earned accreditation of its Standard from the American National Standards Institute (ANSI). ANSI accreditation validates IACET’s Standard and provides important credibility in the global training arena.

The IACET services listed below are applicable to a diverse group of organizations charged with delivering continuing education and training and want to offer accredited CEUs for their training events. IACET’s accredited providers serve numerous industries including: engineering, education, healthcare, construction, manufacturing, utilities, and information technology.

IACET Offers

1. **ACCREDITATION FOR CONTINUING EDUCATION AND TRAINING PROVIDERS**
   a. Provides international recognition. More than 250 organizations and regulatory bodies recognize IACET accreditation.
   b. Earns the provider a marketable logo and credential recognized globally.
   c. Benchmarks the provider against a tested quality standard for instructional design and delivery.
   d. Adds the provider to a global community of continuing education and training professionals who are eligible for discounts on products, services and events.
   e. Helps providers turn thoughts into tangible processes that drive quality, efficiency and a return on investment.

   Accreditation is good for five years and costs $5,325 US (343,411 Rupee) for the first time, $975 (62,878 Rupee) annually after, and $3,425 (220,844 Rupee) for reaccreditation after five years. Find out more at IACET.org/benefits

2. **TRAIN-THE-TRAINER PROGRAMS**
   The IACET Trainer-the-Trainer is a two-day program called “Instructional Design Principles for Adult Learning” and offers attendees a certificate for successful completion. Program objectives include:
   a. Design credible online learning and classroom programs that meet international education standards.
   b. Differentiate strategies for online and classroom courses.
   c. Save hours in developing forms, checklists and course design documents. IACET provides sample course design documents, evaluations and checklists that streamline program development.
   d. Keep learners engaged and interested. Learn how to earn the respect of your audience and use games, discussions and other interactive strategies to stimulate learning.
   e. Apply different learning methodologies to increase learning.
   f. Identify popular instructional design models and learn to apply them to your programs.
   g. Apply knowledge of personality types and learning styles to education programs.
   h. Learn the basics of psychometrics and how to best measure learning.
   i. Recognize pitfalls in assessment design and how to avoid them.
   j. Learn how to engage learners.

   The fees for Train-the-Trainer Programs vary based upon the local market and fees incurred by partners to assist in help marketing the local event. Find out more about the Train-The-Trainer program at IACET.org/AdultLearning.

More information about IACET is available from IACET.org or emailing the CEO, at jmclary@IACET.org.