JOIN US AT THE IACET 3RD ANNUAL CE/T CONFERENCE

The IACET 3rd Annual Continuing Education and Training Conference brings together a network of stakeholders that positions sponsors in front of their primary customer base.

Transformative Training: From Influence to Impact

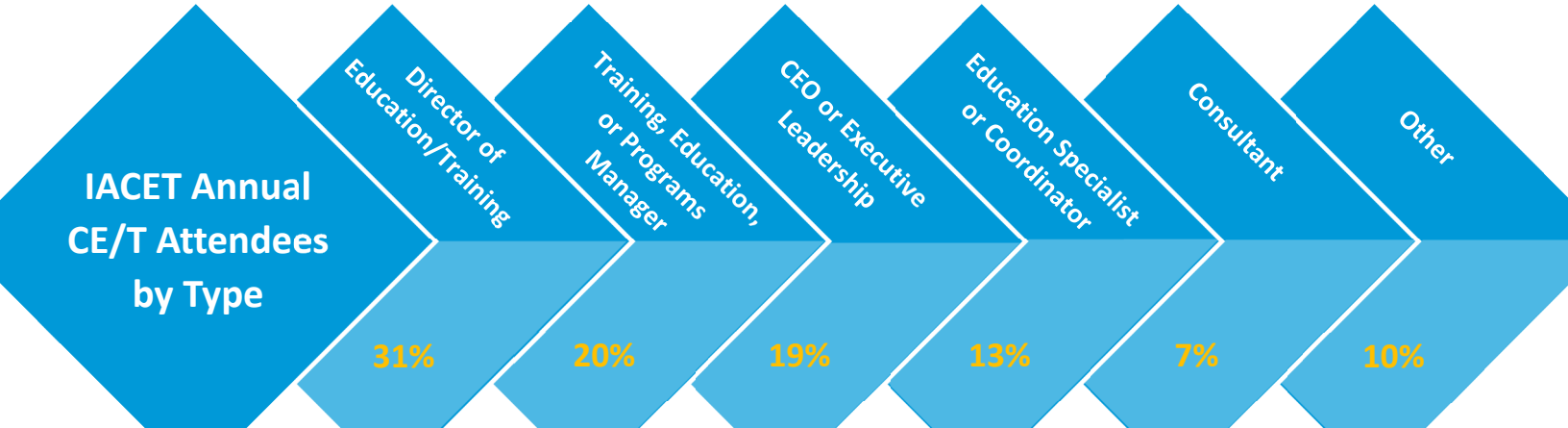
September 14 & 15, 2022 | **Clearwater Beach, FL**

CONNECT AT OUR CONFERENCE

- Connect with adult education, workforce development, and continuing education and training professionals worldwide, **representing dozens of fields and decades of expertise**.
- Discover the **latest innovations, newest strategies, and best practices** from thought leaders and industry experts.
- Establish **cross-functional and cross-field partnerships** through several dedicated tracks of cutting-edge educational research.

NETWORK WITH OUR COMMUNITY

- Engage with representatives of IACET's global **600+ Accredited Provider** and Affiliate communities.
- Build brand awareness among continuing education and training professionals representing the fields of **Education, Government Service, Healthcare, Childcare, Construction, and More**.
- Showcase **organizational thought leadership** that creates awareness and visibility for your company while empowering IACET's global community.



All Sponsorship Packages Include

Sponsor's logo on the Conference microsite, signage during the Event, Pre- and Post-Conference Attendee List, Invitation to the President's Reception, Company Logo on Conference Materials, Recognition during all Keynotes, and More!

Conference & Sponsorship Opportunities

Diamond | $5,000

- Speaker introduction of a Keynote session.
- Five (5) complimentary full-conference registrations.
- Acknowledgement of Sponsorship in Conference Press Releases.
- Banner advertisement on the IACET website.
- Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/1/2022).
- Sponsor recognition during Conference Slideshows.
- Booth space in the Conference Exhibit Hall.

Platinum | $3,500

- Four (4) complimentary full-conference registrations.
- Acknowledgement of Sponsorship in Conference Press Releases.
- Banner advertisement on the IACET website.
- Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/1/2022)
- Sponsor recognition during Conference Slideshows.
- Booth space in the Conference Exhibit Hall.

Gold | $3,000

- Three (3) complimentary full-conference registrations.
- Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/1/2022).
- Sponsor recognition during Conference Slideshows.
- Booth space in the Conference Exhibit Hall.

Bronze | $2,500

- Two (2) complimentary full-conference registrations.
- Quarter-sized featurette in Pre-Conference Email.
- Booth space in the Conference Exhibit Hall.

IACET Sponsorship and Corporate Affiliate Bundle

Bundle your IACET 3rd Annual Continuing Education and Training Sponsorship Package with Corporate Affiliateship and elevate your organization today! **IACET Corporate Affiliates receive 20% off Conference Sponsorship Packages**, dedicated profiles on the IACET website, invitations to Member-only events, and the ability to host one (1) free dedicated Partner Webinar.

Customized Sponsorship to Meet Your Goals

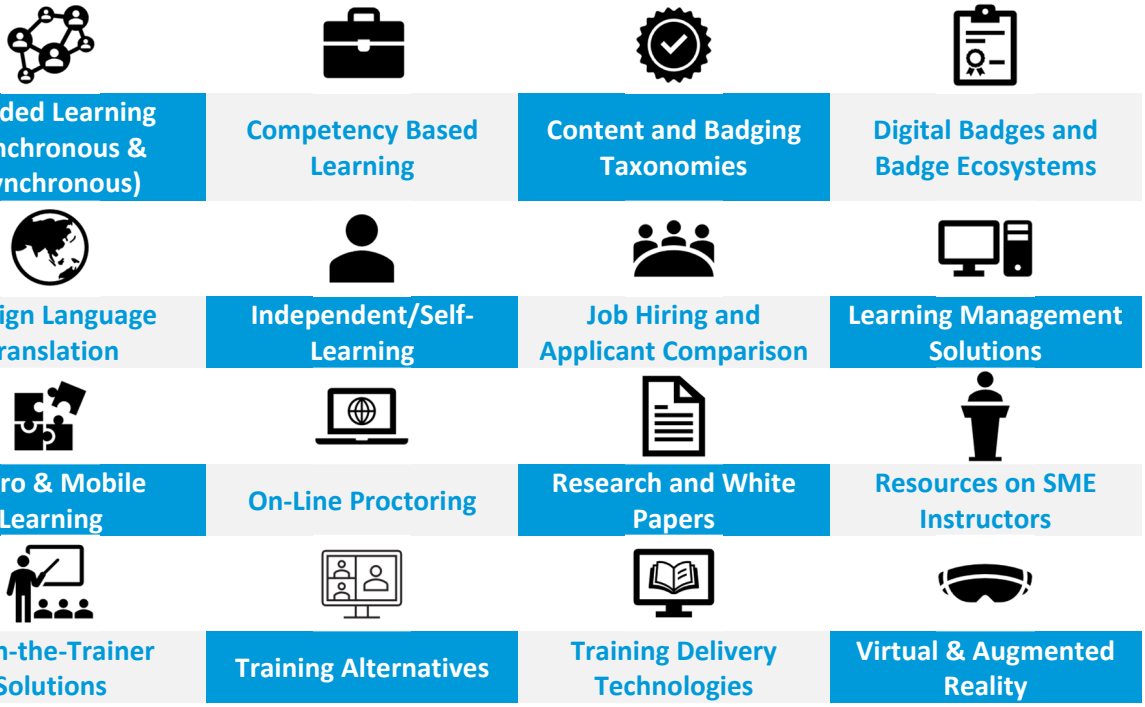
Build your own sponsorship package or enhance your bundled experience with additional sponsorship opportunities, targeting your marketing and lead generation goals to ensure an experience customized to your needs.

Thought Leadership

Promote your organization's thought leadership during the IACET 3rd Annual CE/T Conference, proactively engaging with attendees through sessions, panel discussions, and research placement.

Solution Series Session | $500	Showcase a pre-recorded session on the BeaconLive platform, sharing your organization's expertise and thought leadership with both face-to-face and virtual-only conference attendees.
Research/White Paper Placement | $150	Include a copy of your organization's research or white paper product inside Conference Tote Bags. Collateral must be research-focused and non-promotional in nature. All items must be printed by the organization and mailed to IACET by 8/1/2022.
Conversations with IACET | $100	Work alongside IACET staff to record a five (5) minute interview and promotional testimonial to be shared a minimum of three (3) times ahead of the Annual Conference.

IACET Stakeholders' Topics of Interest

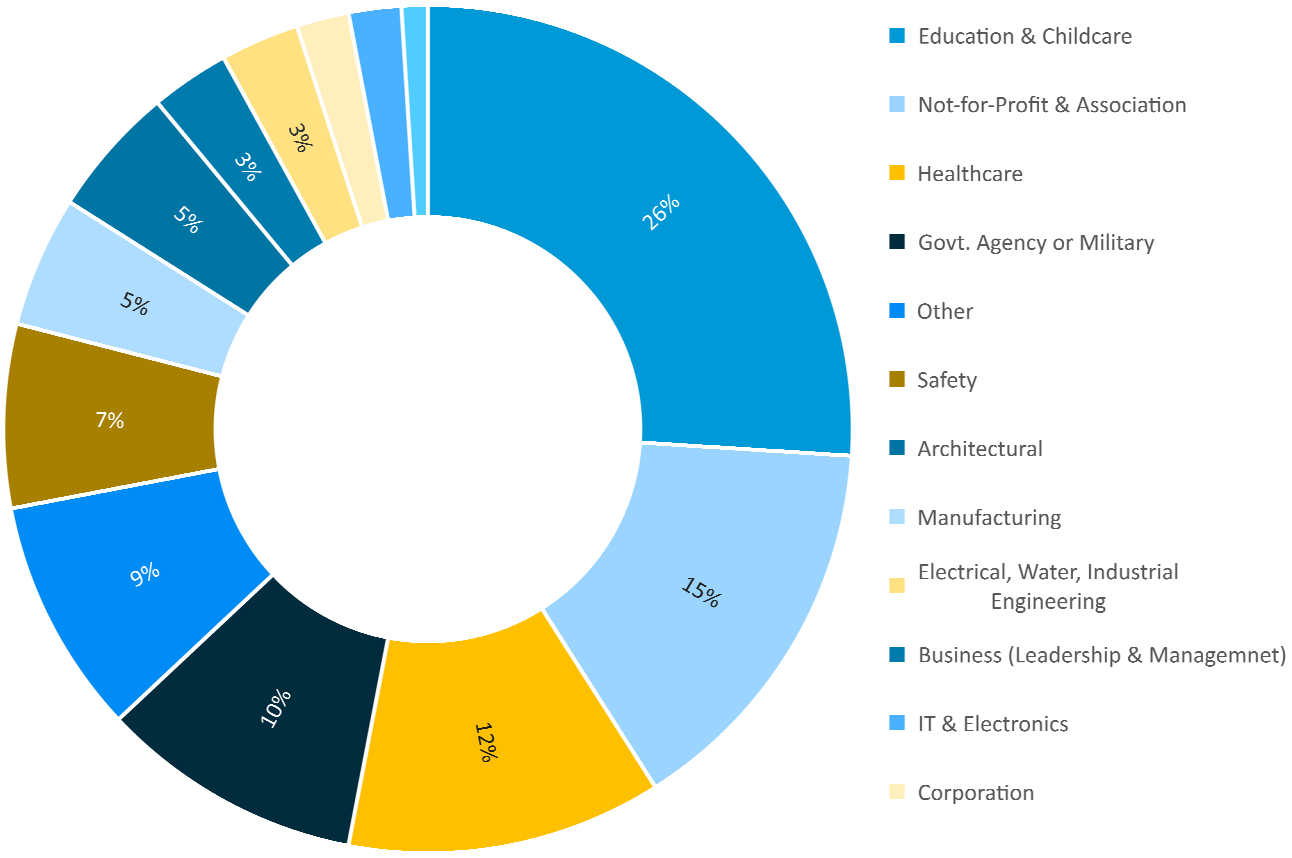


Awareness & Visibility

Generate interest and conversation around your organization's sponsorship, promoting logos and networking opportunities for passive attendee engagement.

Forum Tote | $1,000	Sponsor the IACET 3rd Annual CE/T Conference Tote Bag, receiving your logo placement alongside IACET's in black ink.
Lanyard Sponsorship | $250	Sponsor the IACET Annual Conference Lanyards, receiving your logo placement on the badge holders. One available.
Coffee Break (In Person) | $1,500	Sponsor one of IACET's Session Breaks, including beverages, snacks, and other refreshments.
Rotating Phone App Banner Advertisement | $1,000	Place your organization's banner on the mobile app home screen, receiving passive advertisement as attendees use the phone application.

IACET Accredited Provider Industries by Type



Networking & Engagement

Join the conversation alongside peers and potential leads, connecting with attendees through recurring points of exposure over the two-day conference.

Sponsored Break | $1,500	Sponsor one of IACET's Session Breaks, including beverages, snacks, and other refreshments.
Sponsored Session | $500	Sponsor an individual session of the IACET Conference, receiving premium logo placement on the Title Slide of the IACET PowerPoint Template for all sessions within the Track in addition to a verbal acknowledgement during the speaker introduction.
Sponsored Track | $2,000	Sponsor an entire Track of the IACET 3rd Annual Continuing Education and Training Conference. Sponsors receive premium logo placement on the Title Slide of the IACET PowerPoint Template for all sessions within the Track along with the opportunity to introduce speakers and sessions within the sponsored track.
President's Reception Sponsor | $2,500	Sponsor the President's Reception, an exclusive, invitation-only event that connects you with training leaders alongside IACET's President & CEO, Board of Directors, Advisory Board Members, Committee, Commission, and Council Chairs, and more.

"IACET accreditation provides concrete standards to ensure educational content is developed and delivered in a manner that supports our organization's mission and vision. IACET accreditation showcases our organization's commitment to high quality education, learning, and integrity."

— Abigail M. Pol, LSW, Program Director, Behavioral Health Training and Education Network

Interested in Partnering? Contact Us Today!

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