

IACET's 4TH ANNUAL CE/T CONFERENCE

As the Voice of Continuing Education & Training (CE/T) Accreditation, the International Accreditors for Continuing Education and Training (IACET) provides guidance and standardization to drive continuous improvement in the quality of CE/T learning events that support the developmental objectives of learners, advance workforce excellence, and impact organizational success of our stakeholders.

Challenges to a weakened talent development pipeline have hampered both the development of individuals and communities at large. This requires a **new approach to training that proactively addresses** the needs of learners while also advancing the industries and fields in which they serve.

ACCREDITATION IN ACTION



















St. Louis, MO | September 13 – 14, 2023

PARTNER WITH THE VOICE OF CE/T ACCREDITATION

IACET provides guidance and standardization to drive continuous improvement in the quality of CE/T learning events that support the organizational successes of our stakeholders and their audiences.

Partnering with **IACET promotes innovation at the intersection of CE/T professionals and the vendor community**, empowering global workers to thrive in a rapidly evolving workforce.

IACET STAKEHOLDERS' TOPICS OF INTEREST			
			
Blended Learning (Synchronous & Asynchronous)	Competency Based Learning	Content and Badging Taxonomies	Digital Badges and Badge Ecosystems
			
Foreign Language Translation	Independent/Self-Learning	Job Hiring and Applicant Comparison	Learning Management Solutions
			
Micro & Mobile Learning	On-Line Proctoring	Research and White Papers	Resources on SME Instructors
			
Train-the-Trainer Solutions	Training Alternatives	Training Delivery Technologies	Virtual & Augmented Reality

As a broker of continuing education and training thought leadership, **IACET is committed to maximizing the impact of your sponsorship**, whether through speaking opportunities, sponsorship of new or existing programs, or as a Corporate Affiliate, building brand awareness and relevance among our Accredited Provider and Affiliate communities.

All Sponsorship Packages Include

Sponsor's logo on the Conference Webpage, signage during the Event, Pre- and Post-Conference Attendee List, Recognition during all Keynotes, and More!

Conference & Sponsorship Opportunities

Diamond | \$5,000 | Limit 2

- Opportunity to introduce a Keynote or Panel Discussion.
- Three (3) complimentary conference registrations.
- Acknowledgement of Sponsorship in Conference Press Releases.
- Acknowledgement on the IACET website.
- Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *
- Dedicated Diamond Sponsor recognition during Conference Slideshows.
- Premium Booth space in the Conference Exhibit Hall.

Platinum | \$3,500

Gold | \$3,000

- Opportunity to introduce a General Session
 - Two (2) complimentary conference registrations.
 - Acknowledgement of Sponsorship in Conference Press Releases.
 - Acknowledgement on the IACET website
 - Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023).*
 - Premium Booth space in the Conference Exhibit Hall.
- Two (2) complimentary conference registrations.
 - Acknowledgement on the IACET website.
 - Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *
 - Booth space in the Conference Exhibit Hall.

Silver | \$2,500

Bronze | \$1,500

- One (1) complimentary conference registration.
 - Acknowledgement on the IACET website.
 - Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *
 - Booth space in the Conference Exhibit Hall.
- One (1) complimentary conference registration.
 - Acknowledgement on the IACET website.

Attendees by Type

Director of
Education/Training

31%

Training, Education, or
Programs Manager

20%

CEO or Executive
Leadership

19%

Education Specialist or
Coordinator

13%

Consultant

7%

Other

10%

Food & Beverage Sponsorships

IACET Awards Dinner Sponsor | \$4,500 | Limit 2

- Opportunity to present an award during the IACET awards dinner
- Two (2) complimentary conference registrations.
- Acknowledgement on the IACET website.
- Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *
- Dedicated Sponsor recognition during Conference Slideshows.

Lunch Sponsor | \$3,000

- Two (2) complimentary conference registrations.
- Speaking opportunity and dedicated event signage during sponsored mealtime.
- Acknowledgement on the IACET website.
- Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *

Breakfast Sponsor | \$2,000

- One (1) complimentary conference registration.
- Speaking opportunity and dedicated event signage during sponsored mealtime.
- Acknowledgement on the IACET website
- Leaflet Conference Bag Insert (must be printed by the Sponsor and provided to IACET by 8/25/2023). *

AM Break Sponsor | \$1,500

- Dedicated event signage during sponsored mealtimes.
- Acknowledgement on the IACET website.

PM Break Sponsor | \$1,500

- Dedicated event signage during sponsored mealtimes.
- Acknowledgement on the IACET website.

Registration Bag Sponsor | \$3,000**

- Prominent logo placement on conference tote bag; co-branded with IACET logo in black ink.
- Acknowledgement on the IACET website.

Lanyard Sponsor | \$1,000**

- Prominent logo placement on conference lanyards; co-branded with IACET logo.
- Acknowledgement on the IACET website.

Do you have a great conference sponsorship idea that's not listed here? Reach out to us to design your custom sponsorship opportunity at Business.Development@iacet.org.

* All conference bag collateral materials will be produced and shipped at the sponsor's expense. All conference bag inserts must be received by no later than Friday, August 25, 2023 to ensure inclusion in the IACET conference bag.

** Registration and lanyard sponsorship opportunities available through July 15, 2023.

CUSTOMIZED SPONSORSHIP TO MEET YOUR GOALS

Build your own sponsorship package or enhance your bundled experience with additional sponsorship opportunities, targeting your marketing and lead generation goals to ensure an experience customized to your needs.

NEW | CET TALKS – IACET’S PODCAST!

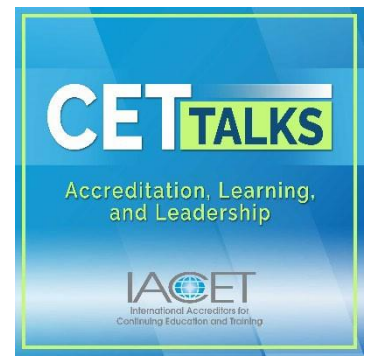
Sponsor and participate in IACET’s NEW Podcast – CET Talks: Accreditation, Learning, Leadership. Sponsors receive acknowledgement and brief promotional discussion at the start and end of the podcast, along with the ability to participate in recordings. CET Talks available on all podcast platforms.

Single-Episode Sponsor | **\$1,000**

Sponsor a recording of CET Talks: Accreditation, Learning, Leadership, including serving as the guest and receiving a brief promotion at the start and end of the podcast.

Multi-Episode Sponsor | [Contact for Pricing](#)

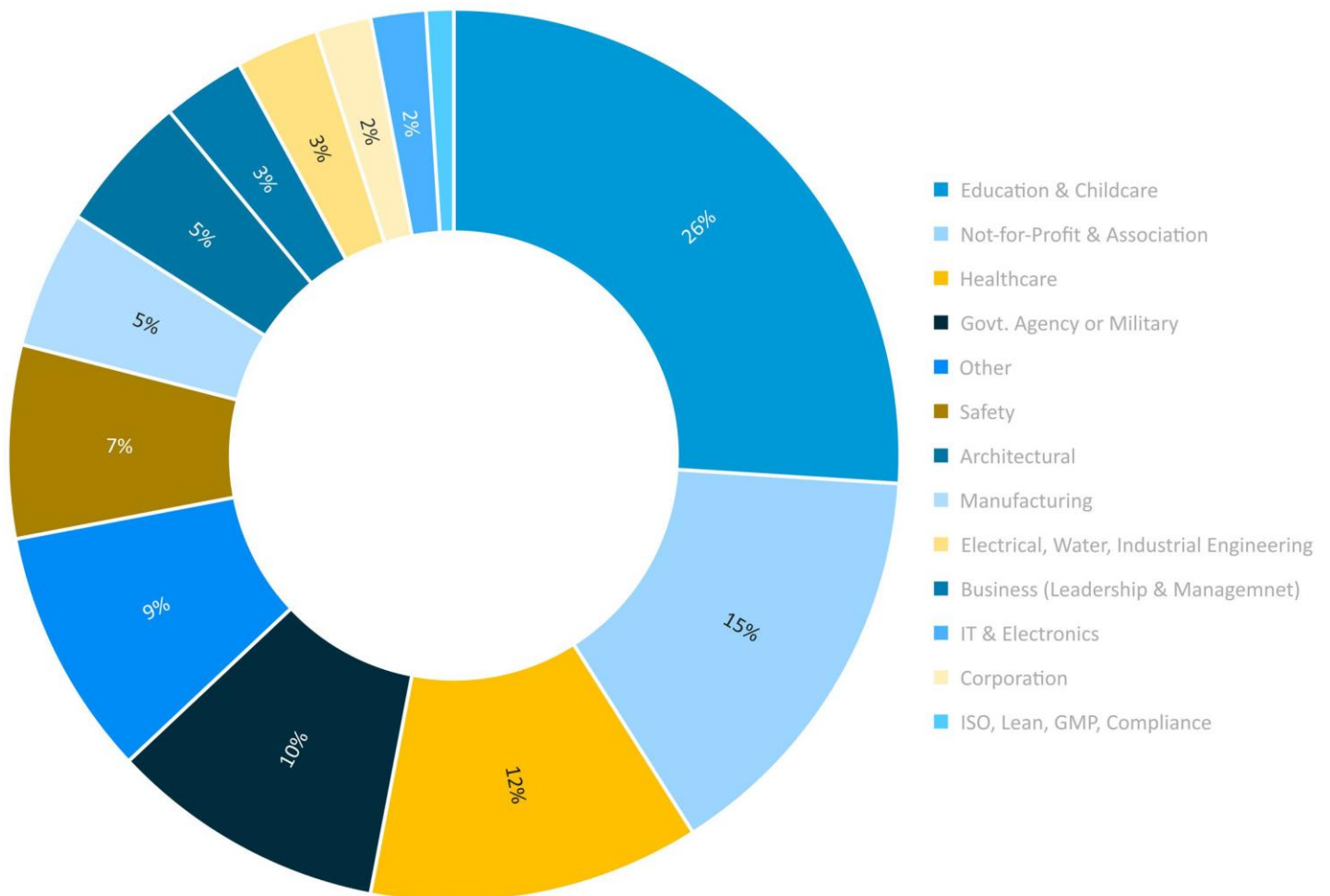
Sponsor **two or more** recordings of CET Talks: Accreditation, Learning, Leadership, including serving as the guest and receiving a brief promotion at the start and end of each podcast.



“While EnGen is great at empowering learners with the English skills they need to pursue credentials, we also want to connect them with other training providers once they have those skills needed. Sponsoring IACET’s annual conference really highlighted the value of this important partnership, and the **opportunity to share best practices for working with immigrants, refugees, and speakers of other languages** with IACET’s community was invaluable for **creating opportunity and access for the learners we serve.**”

– Dr. Katie Brown, Founder & Chief Education Officer, EnGen

IACET ACCREDITED PROVIDERS BY TYPE



“IACET’s reputation of quality standards and reach aligned well with our needs and expectations of quality performance. The process to becoming an AP provides the opportunity for organizations to conduct a thorough self-evaluation of their continuing education and training programs.”

— Stephanie G. Knutson, EdD, MSN, RN, Senior Training and Technical Assistance Associate, Education Development Center

Pathways to Collaboration | Partnership that Fits Your Scope

The contributions of IACET's Sponsors and Partners help support the accrediting body's various programs, reaching audiences across multiple industries and professional fields. Partners gain brand recognition and credibility for their organizations, sharing expertise and insight with a sponsorship tailored to their field's growing needs.

STRATEGIC PARTNERSHIPS | CONTACT FOR PRICING & OPPORTUNITY

Promoting collaboration through intentional partnership, IACET's Strategic Partners Program aligns external organizations with goals aligning to the accrediting body's in a mutually-beneficial manner. The CEO is responsible for identifying these partnerships and culminates in an MOU signed by all parties.

SUPPORT THE FUTURE OF CONTINUING EDUCATION AND TRAINING | GROVER J. ANDREWS RESEARCH FUND

Named in honor of Grover J. Andrews, EdD, for his visionary leadership and profound contributions to research in the field of continuing education and training, the Grover J. Andrews Research Fund supports graduate students and others in conducting research studies aimed at refining and strengthening standards of good practice in continuing education and training. The Fund supports one to two projects per year, with each resulting in an IACET publication.

IACET'S Global Community



600 +

ACCREDITED PROVIDERS



350 +

INDIVIDUAL AFFILIATES



13,000 +

TOTAL REACH

WEBINAR SPONSORSHIP | VARIOUS PRICING OPTIONS

Support the development of CE/T professionals worldwide by sponsoring an IACET Webinar! Choose from options that support your organizational needs, including:

- **Exclusive Sponsorship** – Sponsor one of IACET’s professional development webinars, promoting your logo and a content-related message displayed in email, social media, and website promotions. Your logo will appear at the start of the Webinar on a full slide, and the moderator will read a message that you supply.
- **Partial Sponsorship** – Co-Sponsor one of IACET’s professional development webinars, promoting your logo in email, social media, and website promotions alongside other Sponsors. Your logo will appear at the Start of the Webinar on a half-slide advertisement, and the moderator will read a message you supply.
- **Webinar Support** – Display your Logo and Organization Name in emails and website promotions for one of IACET’s professional development webinars.

“Our CEO and Member leadership identified **accreditation as the next step in the maturation of our professional development program**. The legitimacy and recognition provided by achieving the IACET designation was the primary factor, and we are thankful for this opportunity and for all of the assistance provided throughout the process.”

— Matthew Oyer, Chief Learning Officer,
National Association of State Procurement Officials

Interested in Partnering? **Contact Us Today!**

Business.Development@iacet.org | 703-763-0705, ext. 103